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Total Quality Management (TQM) 5e by Pearson. Paperback – 30 October 2018. by Besterfield Dale H. (Author), Besterfield Carol, (Author), Besterfield Glen H. (Author), Besterfield Mary (Author), Urdhwareshe Hemant (Author), Urdhwareshe Rashmi (Author) & 3 More. 4.6 out of 5 stars 15 ratings. See all formats and editions.

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Over the years, total quality management has become very important for improving a firm's processing capabilities to sustain competitive advantages. And in the last few years, the world has gone through many major changes in terms of information technology, quality system standards, customer satisfaction levels, economic changes, approaches of the government and political alignments on the national and international level. Keeping these developments in mind, Total Quality Management, 5e has been revised to focus on encouraging a continuous flow of incremental improvements from the bottom of the organization's hierarchy.

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A "less-mathematical" one-semester introduction to total quality management.

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Total Quality Management refers to an integrated approach by management to focus all the functions and levels of an organization on quality and continuous improvement. Over the years total quality management has become very important for improving a firm's processing capabilities in order to sustain competitive advantages. The revised edition of Total Quality Management: For Anna University focuses on encouraging a continuous flow of incremental improvements from the bottom of the organization's hierarchy. Several technical topics are revised for the present context and their relevance to the Indian industry is emphasized.

This new edition introduces the key concepts of TQM in the education context, discusses organizational, leadership and teamwork issues, the tools and techniques of TQM, and will help educators develop a framework for management in their school.

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