

Journalism Media And Technology Trends And Predictions 2017

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Three US scholars Dr Jatin, Dr Deb and Dr Sundeep, Prof. Ranjit of DTC and Prof. K G Suresh of MCU reinforces communication technologies for media
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Our Experts: Journalism and Media
Union leaders at newspapers, digital outlets and broadcast stations are seeing historic levels of organizing that show little sign of stopping ...

Not just a wave, but a movement: journalists unionize at record numbers
SagaCity Media, Inc. announced today that Maggie Panos has joined the company as its new Director of Editorial Analytics and Engagement, a newly-created ...

Maggie Panos Named to New Strategic Role at SagaCity Media to Drive Next-Level Digital Excellence in Local Journalism
Nanda Tiwari, the founder of Nanzvision, has a remarkable range of experience in digital marketing. Nanda's organisation Nanzvision's mission is to assist established and start-up brands in scaling up ...

How Nanzvision is helping brands scale up their business through digital marketing strategies
We spoke to Lauren Powell about how her team works to transform trends into successful campaigns and how data can power creative.

How PepsiCo uses data to power creativity
Gayheart Mensah, an aspiring candidate for the presidency of the Ghana Journalists Association (GJA), has said professional development and continuous capacity building for journalists would be one of ...

I'll pursue professional development for journalists - Gayheart
Last week, the tech giant unveiled its Substack rival called Bulletin, billing it as a home for independent creators and writers to publish their newsletters and podcasts. It rallied high-profile ...

Can Facebook's Substack Rival Get Creators to Jump Ship?
When it comes to media consumption, consumers have never had it so good. From streaming services to social media, movies to music and video games, to a variety of linear TV channels, options abound.

Game on: How younger consumers' behavior shapes media usage
Of 50 stocks in Nifty 50, 11 are of firms in financial services, 6 in auto, 5 in IT services, 4 in pharma. Manufacturing has poor representation outside auto. Few conglomerate business houses remain.

Stock market as a mirror - how Indian biz has changed in 40 years, and what it's missing
A free expression round up produced by IPEX's regional editor Mong Palatino, based on IPEX member reports and news from the region.

The demise of press freedom in Hong Kong, Pakistan journalists attacked, and a case against Twitter
It's been a standout year for journalism-and a disappointing one. CJR discussed the most important media stories and trends of 2015, good and bad, compiled below. New York magazine's moving portrait ...

The best and worst journalism of 2015
As the pandemic has reduced opportunities to meet and share knowledge with senior peers, Journalism.co.uk launches a virtual mentoring programme that will pair experienced industry professionals with ...

Journalism.co.uk launches a mentorship scheme to support innovation in UK local and regional newsrooms
The Reuters Institute for the Study of Journalism is a research centre at the University of Oxford that tracks media trends. The Thomson Reuters Foundation, the philanthropic arm of Thomson ...

People want trusted news, Reuters Institute says
which will showcase demographic trends and research highlights and include discussions with veteran journalists on how to position aging stories in the current media environment. The fellowship ...

Journalism fellowships will highlight new developments in aging
The Federal Reserve's policymakers debated the risks of overheating and the path ahead for policy at the central bank's last meeting.

Fed officials were divided over inflation risks and bond-buying when they met in June.
The phenomenon of social media influencers and how to diversify the screen media industries is the basis of a new project involving the University of Huddersfield. The 12-month project, 'Creator ...

£40k SIGN grant for screen industry diversity project
Neal National Business Journalism Awards, the business-to business media equivalent of the Pulitzer ... award recognizes Aviation Week & Space Technology in the category of brand revenue more ...

Aviation Week Network, an Informa Markets Business Wins Two Jesse H. Neal National Business Journalism Awards
Knowledge of Google trends, news aggregation services and a good social media awareness will be an advantage. These roles are home working positions, and you will have significant experience working ...